

# Mathew Hutchins

## Interactive Media / Graphic Designer

Hobart, IN  
Phone: 219.730.9834  
Email: [mat@hutchmd.com](mailto:mat@hutchmd.com)  
Online Portfolio: [www.mathewhutchins.com](http://www.mathewhutchins.com)  
Photo Portfolio: [www.matsphotojojo.com](http://www.matsphotojojo.com)

---

### PROFESSIONAL PROFILE

Accomplished and detail oriented Interactive Media and Graphic Designer professional with 13+ years of real-world experience. Extensive background in web design, graphic design, photography, video, animation and sound projects from conception to completion. A creative problem solver with a passion for being *creative* and learning new technologies and skills.

### COMPUTER AND TECHNOLOGY SKILLS

#### Extensive Knowledge

- Adobe Creative Suite Creative Cloud
- Photography
- Video/Video Editing
- Web Site Usability Design Principles
- Content Management Systems (Joomla/Wordpress/Wix/SquareSpace)
- Microsoft Office

#### Intermediate Knowledge

- HTML
- CSS
- Sound Forge
- DVD Studio
- Encore
- Mobile Design
- JaaSript

#### Basic Knowledge

- Blender
- Maya
- AVID
- Acid
- Cake Walk
- Search Engine Optimization
- JQuery

### EDUCATION

**Columbia College Chicago, Chicago IL**

**Bachelor of Arts: Interactive Multimedia/ Concentration in Video & Photography | 2005**

### PROFESSIONAL EXPERIENCE

#### Opt-in Wireless | Graphic/Interactive Designer/Developer | 01/14 – Present

- Planned, created, launched, and managed corporate web sites for high-profile two-way radio and wireless communications clientele, with strong emphasis on user-centered design and usability standards
- Develop and design responsive websites along with other micro sites and online marketing materials utilizing programs such as Photoshop, Dreamweaver, HTML, JavaScript and CSS to name a few
- Work with some of Motorola's largest Channel Partners to help develop a high-quality and professional web presence as well as other marketing materials and products
- Extensive interaction and communication with team through development phase as well as maintenance process to ensure client satisfaction

#### DataMine | Miller/Valpo, IN | Graphic/Interactive Designer | 05/13 – 01/14

- Responsible for designing and redesigning/maintaining design and design aspects of websites and marketing material
- Collaborating with fellow designers and developers to complete websites from conceptualization to completion using Adobe Photoshop, Adobe Dreamweaver, Adobe Flash, HTML, CSS and basic JavaScript to name a few
- Designing logos along with developing and updating other graphic and branding concepts/guidelines
- Converting websites from static designs to meet and integrate with pre-developed/developed and functioning websites
- Working with team(s) as well as very capable of working alone on projects from conception to completion and anything in between

#### YMCA | Portage, IN | Sports Coordinator | 08/12 – 06/13

- Worked in *heavy* part-time leadership role as Sports Coordinator at local YMCA
- Developed and managed year-round schedule for youth and adult sports
- Played a key role in managing departments budget and finances
- Responsible for creating and maintaining schedules (game, practice, gym, etc.), rosters, email communications, applications and networking opportunities/sponsorship partnerships for department
- Minor design and branding responsibility with this role

#### Freelance Graphic/Interactive Designer | 05/11 – Present

**Freelance Clients – Projects worked on for freelance clients involve anything from graphic design, web design (HTML, CSS, ActionScript(s), basic JavaScript), banner ads, CMS, print design branding development, animations, photography and video**

- |                                   |                          |                          |
|-----------------------------------|--------------------------|--------------------------|
| ▪ Two x Four                      | ▪ Tipton and Associates  | ▪ Sarah Van Drunen Music |
| ▪ Aion Solutions                  | ▪ Assured Corp.          | ▪ Olga for Mayor         |
| ▪ Ounce of Preventions Foundation | ▪ Brandi Jackson Golf    | ▪ RAH Photography        |
| ▪ Cottage Grove Church            | ▪ Bank of England        | ▪ UIC                    |
| ▪ Reeder's Auto Service           | ▪ Ronnie Wilkins Charity | ▪ BASE Spa & Wellness    |

#### NogginLabs | Chicago, IL | Interactive Designer | 06/10 – 06/11

- Long term contract interactive design position with heavy Flash designing responsibilities
  - Creating, altering and manipulating Flash eLearning modules and tutorial animations
  - Responsible for creating, gathering and developing graphics, sounds and other assets for interactive eLearning pieces
  - Required to bring individual talents and creativity to a team environment
  - Responsible for photography and video shoots, along with pre and postproduction. Editing footage with Premiere and After Effects
  - Work with several technologies including Flash, Photoshop, Illustrator, Premiere and After Effects
  - Testing courses for usability, functionality and design aesthetics
-

# Mathew Hutchins

## Interactive Media / Graphic Designer

Hobart, IN  
Phone: 219.730.9834  
Email: [mat@hutchmd.com](mailto:mat@hutchmd.com)  
Online Portfolio: [www.mathewhutchins.com](http://www.mathewhutchins.com)  
Photo Portfolio: [www.matsphotomojo.com](http://www.matsphotomojo.com)

- Work with large brands such as:  
Burger King (creating design assets and animations for eLearning course(s))  
Tiffany & Co.(Photography, Video, Post-production video, design for eLearning course(s), while staying within branding guidelines)  
Dell as well as Kraft to name a few

### **National Multiple Sclerosis Society, Greater Illinois Chapter | Chicago, IL Interactive Media and Graphic Design Specialist | 09/07 – 10/09**

- Responsible for updating all marketing materials to meet branding guidelines, including website and print materials
- Solely responsible for content management and email communications
- Work with executive management and the marketing department to attain requirements and approvals on content and design
- Work with several web technologies including HTML, CSS, Flash, ActionScript, Dreamweaver, Photoshop, Image Ready, Convio and CMS
- Handle all technical support issues relating to the web site, including customer service for internal and external clients
- Develop technical brochures for sales, marketing, programs and services departments using Photoshop, Illustrator, InDesign and Adobe PDF Professional
- Implementing usability, functionality and other system elements to ensure the users interaction was as simple and efficient as possible.
- Managing social media networking communications
- In-house photographer and videographer for the chapter's events

### **Doppler Internet | Crown Point, IN | Web & Graphic Designer | 01/06 – 07/07**

- Design websites from the ground up using Photoshop, Illustrator, Flash, Fireworks and Dreamweaver
- Had to use some basic programming languages such as HTML, CSS and ActionScript 2.0
- Worked in both team and individual environments
- Communicated with clients to stay on budget and on time

### **Brunswick Tech Center | Gary, IN | Instructor for Graphic Design / Photography / Video | 06/06 – 02/08**

- Responsible for instructing an afterschool program to give inner-city youth and teens an opportunity to learn and develop graphic design, digital photography and video
  - Plan and organize class outlines, lesson plans and class projects
  - Have to be extremely creative in a very restricted environment, as well as having to pay close attention to each of the students individual needs and learning curves
-