



## Mathew Hutchins

Interactive Media | Graphic | Web Designer

Hobart, IN  
Phone: 219.730.9834  
Email: mat@hutchmd.com  
Online Portfolio: www.hutchmd.com  
Photo Portfolio: www.matsphotomojo.com

### PROFESSIONAL PROFILE

Accomplished and detail oriented Interactive Media and Graphic Designer professional with 16+ years of real-world experience. Extensive background in web design, graphic design, photography, video, animation, and sound projects from conception to completion. A creative problem solver with a passion for being creative and learning new technologies and skills.

### COMPUTER AND TECHNOLOGY SKILLS

- Adobe Creative Suite | Creative Cloud
- Photography | Photo Editing
- Video | Video Editing
- Web Site Usability Design Principles
- HTML
- CSS
- Sound
- Mobile Design
- Search Engine Optimization
- JQuery | JavaScript
- Microsoft Office
- Content Management Systems (Wordpress | Wix | SquareSpace | Joomla)

### EDUCATION

Columbia College Chicago, Chicago IL

Bachelor of Arts: Interactive Multimedia/ Concentration in Video & Photography | 2005

### PROFESSIONAL EXPERIENCE

Opt-in Wireless | Remote | Graphic/Interactive Designer/Developer | 01/14 – Present

- Planned, created, launched, and managed corporate web sites for high-profile two-way radio and wireless communications clientele, with strong emphasis on user-centered design and usability standards.
- Develop and design responsive websites along with other micro sites and online marketing materials utilizing programs such as Photoshop, Dreamweaver, HTML, JavaScript, and CSS to name a few.
- Work with some of Motorola's largest Channel Partners to help develop a high-quality and professional web presence as well as other marketing materials and products.
- Extensive interaction and communication with team through development phase as well as maintenance process to ensure client satisfaction.

DataMine | Miller/Valpo, IN | Graphic/Interactive Designer | 05/13 – 01/14

- Responsible for designing and redesigning/maintaining design and design aspects of websites and marketing materials.
- Collaborating with fellow designers and developers to complete websites from conceptualization to completion using Adobe Photoshop, Adobe Dreamweaver, Adobe Flash, HTML, CSS, and basic JavaScript to name a few.
- Designing logos along with developing and updating other graphic and branding concepts/guidelines.
- Converting websites from static designs to meet and integrate with pre-developed/developed and functioning websites.
- Working with team(s) as well as very capable of working alone on projects from conception to completion and anything in between.

YMCA | Portage, IN | Sports Coordinator | 08/12 – 06/13

- Worked in *heavy* part-time leadership role as Sports Coordinator at local YMCA.
- Developed and managed year-round schedule for youth and adult sports.
- Played a key role in managing the department's budget and finances.
- Responsible for creating and maintaining schedules (game, practice, gym, etc.), rosters, email communications, applications, and networking opportunities/sponsorship partnerships for department.
- Minor design and branding responsibility with this role.



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### Freelance Graphic/Interactive Designer | 05/11 – Present

Freelance Clients – Projects worked on for freelance clients involve anything from graphic design, web design (HTML, CSS, JavaScript, WordPress, and more), banner ads, CMS, print design branding development, animations, photography and video.

- Two x Four
- Aion Solutions
- Ounce of Preventions Foundation
- Plumbing Pilots
- Reeder's Auto Service
- Tipton and Associates
- Assured Corp.
- Brandi Jackson Golf
- Bank of England
- Risinger Repairs
- Macy's Precision
- PHS Boys Soccer
- RAH Fine Art & Photography
- PHS Boys Golf
- BASE Spa & Wellness

### Noggin Labs | Chicago, IL | Interactive Designer | 06/10 – 06/11

- Long term contract interactive design position with heavy Flash designing responsibilities.
- Creating, altering, and manipulating Flash eLearning modules and tutorial animations.
- Responsible for creating, gathering, and developing graphics, sounds and other assets for interactive eLearning pieces.
- Required to bring individual talents and creativity to a team environment.
- Responsible for photography and video shoots, along with pre and postproduction. Editing footage with Premiere and After Effects.
- Work with several technologies including Flash, Photoshop, Illustrator, Premiere and After Effects.
- Testing courses for usability, functionality, and design aesthetics.
- Work with large brands such as:
  - Burger King (creating design assets and animations for eLearning course(s))
  - Tiffany & Co. (Photography, Video, Post-production video, design for eLearning course(s), while staying within branding guidelines)
  - Dell as well as Kraft - to name a few.

### National Multiple Sclerosis Society, Greater Illinois Chapter | Chicago, IL | Interactive Media and Graphic Design Specialist | 09/07 – 10/09

- Responsible for updating all marketing materials to meet branding guidelines, including website and print materials.
- Solely responsible for content management and email communications.
- Work with executive management and the marketing department to attain requirements and approvals on content and design.
- Work with several web technologies including HTML, CSS, Flash, ActionScript, Dreamweaver, Photoshop, Image Ready, Convio and CMS.
- Handle all technical support issues relating to the web site, including customer service for internal and external clients.
- Develop technical brochures for sales, marketing, programs, and services departments using Photoshop, Illustrator, InDesign and Adobe PDF Professional.
- Implementing usability, functionality, and other system elements to ensure the users interaction was as simple and efficient as possible.
- Managing social media networking communications.
- In-house photographer and videographer for the chapter's events.

### Doppler Internet | Crown Point, IN | Web & Graphic Designer | 01/06 – 07/07

- Design websites from the ground up using Photoshop, Illustrator, Flash, Fireworks and Dreamweaver.
- Had to use some basic programming languages such as HTML, CSS and ActionScript 2.0.
- Worked in both team and individual environments.
- Communicated with clients to stay on budget and on time.

### Brunswick Tech Center | Gary, IN | Instructor for Graphic Design / Photography / Video | 06/06 – 02/08

- Responsible for instructing an afterschool program to give inner-city youth and teens an opportunity to learn and develop graphic design, digital photography, and video.
- Plan and organize class outlines, lesson plans and class projects.
- Must be extremely creative in a very restricted environment, as well as having to pay close attention to each of the student's individual needs and learning curves.